March 12, 2018
Millennium Hotel, Buffalo, New York
Western Regional Conference

For additional information on these events contact NYSTA at (518) 783-1229 or visit our web site at www.nysta.org.

New York Greengrass Association
PO Box 612
Latham, New York 12110

In conjunction with:
Cornell Cooperative Extension of Monroe County
Finger Lakes Association of Golf Course Superintendents
Western New York Golf Course Superintendents Association
Plant WNY

SPONSORSHIP OPPORTUNITIES

$1,000 Premier Sponsorship
Company logo on all email announcements
Verbal recognition on-site
Company logo on sign displayed at registration
Complimentary registration for two (2) company representatives and booth
Three (3) minute presentation of new products or services on-site
Complimentary NYSTA membership for 2018 ($345 value)
Two (2) complimentary sponsorships for the NYSTA ShortCUTT Newsletter for 2018

$750 Conference Sponsorship
Company logo on all email announcements
Verbal recognition on-site
Company logo on site signage in education sessions
Complimentary registration for one (1) company representative and booth
Complimentary NYSTA Individual Membership for 2018 ($130 value)
One (1) complimentary sponsorship for the NYSTA ShortCUTT Newsletter for 2018

$500 Lunch Sponsorship
Company logo on all email announcements
Verbal recognition on-site
Company logo on site signage during lunch

$350 Speaker Sponsorship
Company logo on all email announcements
Verbal recognition on-site
Company logo on site signage during speaker presentation

$200 AM Break Sponsorship
Company logo on all email announcements
Verbal recognition on-site
Company logo on site signage during AM break

q Yes, I am interested in supporting the 2018 Western Regional Conference at the following sponsorship level:

q Premier Sponsorship - $1,000  q Conference Sponsorship - $750
q Lunch Sponsorship - $500  q Speaker Sponsorship - $350
q AM Break Sponsorship - $200

Name:
Company:
Address:
Phone:
Fax:
Email:

Return this sponsorship form to Jill Cyr at: New York State Turfgrass Association, PO Box 612, Latham, NY 12110; Phone: (518) 783-1229; Fax: (518) 783-1258 and Email: jill@nysta.org.

Deadline for sign printing is March 1, 2018.

Please make checks payable to NYSTA or provide the following:
q VISA  q MasterCard  q AMEX

Signature: ____________________________
Card Number: ____________________________ Exp. Date: ___________ CIN #: ___________
Billing Address: ____________________________________________________________
GENERAL SESSION

DEC: 3a, 3b, 8, 10 and 25 = .75 each
STMA: .1 | CNLP: .075 | ISA: .075

Unravelling the Mystery of White Grub
Product Failures in Turfgrass
Ben McGraw, Ph.D., Pennsylvania State University

REGULATORY UPDATE

DEC: CORE = .75
STMA: .075 | CNLP: .75 | ISA: .075

What to Expect at a NYSDEC Inspection, and How to Avoid Common Violations
Michael Niemann, NYSDEC

LOCATIONS & DIRECTIONS

Millennium Hotel
2401 Walden Avenue, Buffalo, New York 14225
Phone: (716) 681-2400

Rooms are available at the conference rate of $116 plus tax, single or double. This rate is available for arrivals prior to and after the event on a space available basis. Please identify that you are with the NYSTA conference; reservations should be made by March 5 to receive the conference rate.

From Buffalo Niagara International Airport: Take Route 33 West to Interstate 90 West to Exit 52 East (Walden Avenue East). The hotel is on the left side.

From North: Take the Rainbow or Queenston Bridges, follow Interstate 190 South to Interstate 290 East to I-90 West to Exit 52 East (Walden Avenue East). The hotel is on the left side.

From East/West: Take I-90 (New York State Thruway) to Exit 52 East (Walden Avenue East). The hotel is on the left side.

EXHIBITOR INFORMATION

One complimentary registration per exhibit
Registration and set up begins at 7:00 am
Electric will be available
Please bring your own extension cords
Hours of exhibit: 7:30 am-2:15 pm
Move-out begins at 2:15 pm
Questions can be directed to Jill Cyr at (518) 783-1229.

CREDIT INFORMATION

The GCASA has awarded 5.5 education points for the Western Regional Conference. Credits will also be available for the following: ISA and STMA CEUs, CNLP, and NYSDCE. See the schedule for specific credits awarded for each session.

Become a NYSTA member or renew your membership today!
Experience all that NYSTA has to offer!

Professional Development –
• Conferences and seminars offering quality education at discounted member rates.

• Access to ShortCUTT and Branching Out (produced by Cornell throughout the growing season)

• NYSTA e-newsletter

Networking – Connect with your customers or find a member/product/service using the online member directory and vendor resource guide. You can also exhibit at any one of NYSTA’s regional or statewide conferences or Winning Fields Seminar and have access to up to 700 industry professionals in one location.

Advocacy – Participate in NYSTA’s Annual Lobby Day and make your voice heard.

Research, Education and Stewardship – Turfgrass advocacy, research and education are supported by contributions received for the New York Turfgrass Foundation, Psa Annual golf tournaments and the NYSTA Challenge.

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