

Professional Development

Conferences and seminars are held throughout New York State with a variety of topics for all green industry professionals. Your membership includes discount registration rate at NYSTA sponsored events.

- Turf & Grounds Exposition
- Southeast Regional Conference
- Western Regional Conference
- Adirondack Regional Conference
- Winning Fields Seminar
- Long Island Regional Conference

Pesticide Applicator Credits & CEU's

New York State DEC pesticide applicator recertification credits and continuing education units are offered at all conferences and seminars.

Distance Learning

Learn from your home or office anytime with the new Distance Learning - Take it with You! education series. Professionally recorded DVDs offering NYS DEC recertification credits,

Publications/Resource Materials

- NYSTA On-line eNewsletter
- ShortCUTT Weekly Email Newsletter
 - Sent during the growing season (30 weeks)
- Branching Out - Cornell University's IPM newsletter for trees and shrubs

A promotional graphic for NYSTA membership. The background is a close-up of green grass. On the left is the NYSTA logo, which features a white outline of New York State with a green leaf inside, surrounded by the text "NEW YORK STATE TURFGRASS ASSOCIATION". To the right of the logo, the text "NYSTA MEMBERSHIP" is written in large, bold, white capital letters. Below that, the phrase "A Sound Investment For Green Industry Professionals" is written in a white, cursive-style font. At the bottom, a paragraph of white text explains the benefits of joining the association.

**NEW YORK STATE
TURFGRASS
ASSOCIATION**

NYSTA MEMBERSHIP

*A Sound Investment
For Green Industry
Professionals*

When you join the New York State Turfgrass Association, you join company with some of the best minds in the business – successful turfgrass professionals who have benefited from the information and expertise NYSTA has to offer. More than ever before, you need to know what is happening in the green industry and be ready to face the challenges. You need to be aware of new technology, the latest research findings, and critical changes in regulations. Now YOU can get the information you need to succeed. Every NYSTA member plays an important role in shaping the future of our industry.

NYSTA Leads New York In Support of Research and Education

NYSTA provides leadership in turfgrass research and education by offering accredited education seminars, conferences, scholarships and research grants. Through the New York Turfgrass Foundation, funds are made available for grants to colleges and universities with turf-related programs.

NYSTA co-sponsors the Poa annual and NYSTA Challenge fundraising golf tournaments which also support turfgrass advocacy and research.

NYSTA Impacts Regulatory and Legislative Issues

NYSTA is dedicated to protecting the interests of green industry professionals. Participate in NYSTA's annual Turfgrass Advocacy Day and have the opportunity to impact regulatory and legislative issues that affect our industry. You can also utilize on-line letter templates, memorandums of support and issue papers to assist in communicating with your legislators. We work closely with the New York Alliance for Environmental Concerns and are an Agricultural Alliance member of the New York Farm Bureau.

Scholarships

NYSTA is the steward of both the Stephen V. Moffett, III and Hahn Memorial Scholarship funds. Other scholarships awarded include the NYSTA and John Cornman Scholarships.

Web Site – www.nysta.org

Everything you need to know about your NYSTA membership and links to turfgrass industry resources are available to you.

- Members-Only Section includes:
 - On-line Membership Directory
 - Archived Issues of CUTT, ShortCUTT and Turf News
- Membership/Association Information
- Industry News
- Legislative Issue Papers
- Calendar of Events
- Registration Forms
- New York Turfgrass Foundation
- Job Offerings

Recognition

NYSTA honors industry leaders with the Citation of Merit and the Friend of the Green Industry awards.

Networking

- Volunteer to serve on a NYSTA committee and help direct the future of your association.
- Connect to your customers or find a member service/product using the online membership directory and exhibitor resource guide.
- Publicize job openings within your company to over 900 members.
- Exhibit at a NYSTA conference or seminar and have access up to 700 industry professionals in one location.

NYSTA Membership Application **Category**

Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 County: _____
 Telephone: _____ Fax: _____
 Email: _____

- Please check your membership category:*
- Golf Course
 - Grounds Maintenance
 - Extension
 - Parks/Recreation
 - Cemetery
 - Schools
 - Sports Turf
 - Equipment Manager
 - Sales/Manufacturing
 - Lawn/Landscape
 - Sod Farm
 - Educator
 - Student

Membership Rates

INDIVIDUAL Individual memberships are open to all persons concerned with the turfgrass industry and include all rights and privileges including voting and holding office.	\$130.00	\$ _____
GROUP MEMBERSHIP Group memberships are open to all businesses or organizations concerned with the turfgrass industry. The business or organization shall designate three representatives who shall have the same privileges as an individual member. Additional representatives for Group Memberships: 2. _____ 3. _____	\$345.00	\$ _____
STUDENT Student memberships are open to those persons enrolled in a full-time turfgrass or related curriculum at an institution of higher education. Student members shall have all privileges of the individual member, but may not vote or hold office. A photocopy of a valid student ID must be presented with payment for membership.	\$10.00	\$ _____
RETIRED Retired memberships are open to those persons who have previously been employed full-time in the turfgrass industry and have been members of NYSTA.	\$25.00	\$ _____
Turfgrass Research and Education Contribution:		\$ _____
Government and Regulatory Issue Contribution:		\$ _____
<small>Organization dues may be deductible as professional or business expenses to the extent allowable by law. Dues and other contributions to local, state or national associations are not deductible as charitable contributions for federal income tax purposes.</small>		
TOTAL:		\$ _____

Payment Information

Charge my: VISA Card Number: _____ Exp. Date: _____
 MasterCard Signature: _____ CIN: _____
 AMEX Billing Address: _____

Please return application and payment to: New York State Turfgrass Association, PO Box 612, Latham, New York 12110; phone: (518) 783-1229. Please make checks payable to NYSTA.

*NYSTA Members
are linked through
a network of
research
and education!*

NYSTA is receptive to member's needs. We're here to assist you. Please contact the office to get answers to your questions or to let us know how we can improve your association.

NEW YORK STATE
TURFGRASS ASSOCIATION
PO Box 612, 4 Youngs Place
Latham, New York 12110
Tel: (518) 783-1229
Fax: (518) 783-1258
Email: nysta@nysta.org
Web site: www.nysta.org

NYSTA

Membership

Important to Us...
Vital to YOU!



**NEW YORK STATE
TURFGRASS
ASSOCIATION**

The mission of the New York State Turfgrass Association is to unify, lead and promote professionalism among people interested in the turfgrass and grounds industry. We will accomplish this through education and research, while advocating environmentally-responsible management.